

L.L.Bean
Contact: Stephanie Keister
Tel: 207.552.7568
E-Mail: skeister@llbean.com
Web: www.llbean.com/adventures



FOR IMMEDIATE RELEASE

Paddling Among the Islands of Casco Bay, Maine with L.L.Bean: A Stunning and Memorable Experience

Freeport, Maine — When thinking of summertime in Maine, an image that first comes to mind is likely a fresh-steamed, bright red lobster, ready to be plucked from its shell and dipped into a dripping pool of butter. Or maybe it's the image of a kayaker, gliding alongside the rocky coast and against the crystal blue Maine sky on a clear summer day. And you can't leave out the image of the iconic L.L.Bean boot, standing tall and proud in front of the company's flagship store in Freeport, L.L.Bean's home for nearly a century.

If you're looking for the true Maine experience this summer, look no further than L.L.Bean's Outdoor Discovery Schools and their all-inclusive camping trips. Offered in July through August, campers can choose between a three-day, two-night Casco Bay Island Kayak Camping option for \$499 or a two-day, one-night option for \$299. The Casco Bay Island Hopping trip, which includes three-days of paddling, with one night of camping and one night at a quaint inn is available for \$750.

Each trip begins from L.L.Bean's private paddling center on Casco Bay, a magnificent display of Maine scenery in itself. After your Maine Guide provides you with a brief display of paddling and stretching techniques to get you started, you'll head out in a stable, two-person tandem kayak and begin exploring the stunning islands of Casco Bay.

Lodging includes a night under the stars with your fellow campers at an island base camp, your home for the next one or two nights – depending upon the trip you've chosen. Dinner? This is camping with style – no franks and beans at this campsite to be found, only succulent lobster or a delectable steak prepared by your guide to satisfy a hearty appetite after a full day of paddling. In the morning, your day starts with breakfast designed to fuel a day chocked full of paddling through islands edged by jutting ledges where you may happen upon resting seals. For those who have chosen the Casco Bay Island Hopping trip, your second night will be spent at a historic waterside inn on the Harpswell Peninsula. Marine wildlife, working lobster boats, and amazing scenery, combined with informative and friendly guides, tasty cuisine, and adventurous activity make a kayaking camping trip with L.L.Bean an experience you won't want to miss.

The three-day, two-night Island Camping trip is available Friday-Sunday, July 16-18; July 23-25; July 30-August 1; August 6-8; and August 27-29. The two-day, one-night camping trip is available Saturday-Sunday, July 10-11; August 14-15; August 21-22; September 18-19; or Friday-Saturday, August 13-14.

The three-day, two night Island Hopping trip is available Friday-Sunday, July 9-11; August 20-22; and September 17-19.

The kayak camping trips are considered easy to moderate activity level trips, with no prior paddling experience required. Participants must be 12 years of age or older. For reservations or more information, call 1-888-llbean1 or visit www.llbean.com/adventures.

Since 1979, the guiding principals of L.L.Bean Outdoor Discovery Schools have remained the same: To promote the enjoyment of the outdoors and to foster an appreciation and respect for our natural environment. These foundations are inherent in every program offered — whether it is a two-hour Walk-On Adventure, a half-day tour, or a three-day trip.

